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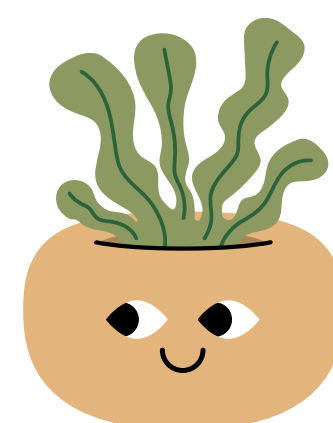
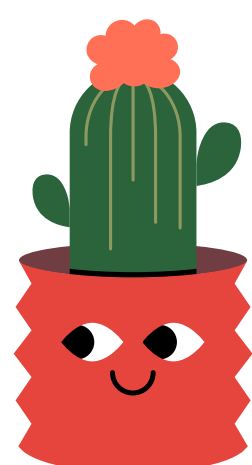
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# My name is Max.

## I'm a graphic designer by day, and a potter by night.

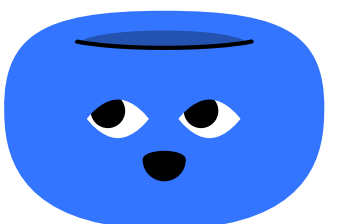
I've had my hands in clay for most of my life and was so thrilled to find a community among plant folks. My vibe is generally to fill in the gap between mass produced and higher priced custom pieces, using a handful of set shapes and glazes. I hope you see something you like. :)

In this packet are several pages detailing some of our options. It's kind of a lot so I'm happy to jump on a call discuss if easier. Just about anything can be combined or tweaked to best suit your market so let me know if something is close but not just right and we can see about making it up!

### A couple quick callouts and notes:

- Orders with a smaller number of forms and glaze free are generally completed and shipped fastest
- All pieces are made by hand, using handmixed clay. Each piece will follow our general look and feel but will still be a one of a kind, unique work. This uniqueness also extends to hand mixed glazes and firing techniques.
- Raw pieces can be most cost effective but a bit of color or a hanger can make a big change in a lot of markets.

*pants for all kinds of plants!!*



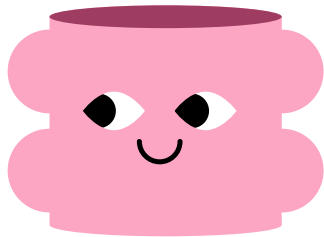


# Wholesale Pricing

| Size     | Base Price | Glaze Add-on | Design Add-on | Hanging Add-on |
|----------|------------|--------------|---------------|----------------|
| 3x3 inch | \$20ea     | +\$5ea       | +\$10ea       | +\$10ea        |
| 4x4 inch | \$25ea     | +\$5ea       | +\$10ea       | +\$10ea        |
| 6x6 inch | \$35ea     | +\$10ea      | +\$15ea       | +\$10ea        |
| 4x8 inch | \$50ea     | +\$10ea      | —             | —              |
| 8x3 inch | \$50ea     | +\$10ea      | —             | —              |

A couple quick callouts and notes:

- All pieces have drainage holes and trays included in price
- Shipping can be estimated at 15-20% of final cost
- Pricing starts without glaze. Glaze and added design does add a bit of cost, but can be easily calculated using the attached calculator





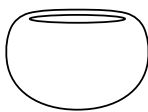
# Planters



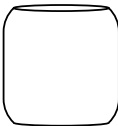
## Shapes

Each piece is made by hand! No molds or forms means each piece will be a bit different

Bubble



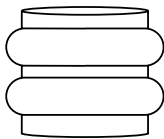
Soft



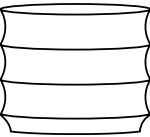
Wiggle



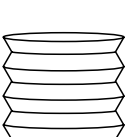
Double  
Hula



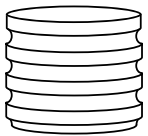
Scalloped



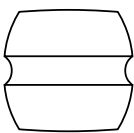
ZigZag



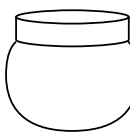
Tiered



Hour-  
glass



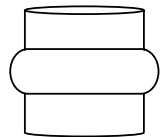
Belly



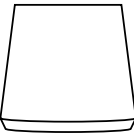
\*Not available  
in large (6x6)



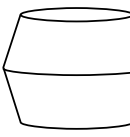
Hula



Geo



Zig



## Clay bodies

Clay coloration is subject to some fluctuation depending on each firing and mix of clay from the supplier but these should give a very close visual estimate of how these colors and textures come out. These pieces are vitrified, high fired ceramic. But it is worth nothing that they will show some patina over time, particularly if there is a high mineral content in you water supply.

Dark

Textured, dark red  
finish after final firing.

This clay body is  
subject to some color  
variation and dappling.



Natural

Smooth, paperish  
coloration after  
final firing.



Orange Buff

Similar texture to dark  
with a light, orange hue.

This clay body is  
subject to some color  
variation and dappling.



Umber (new!)

A smooth, concrete  
like texture that  
gradiates from gray  
to a warm brown



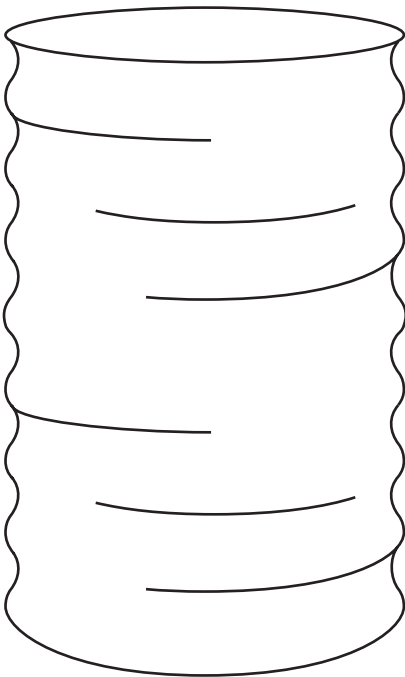


# Extended Shape Options

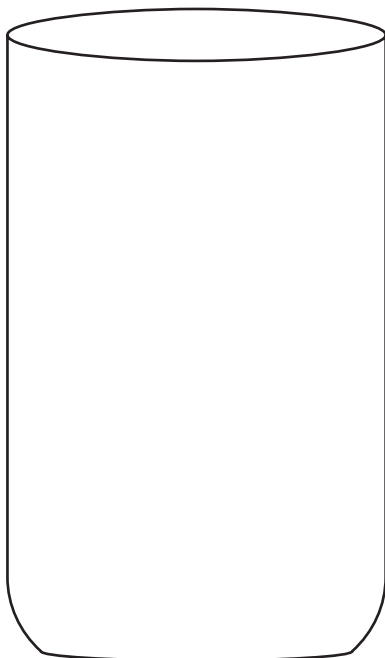
## Tall pieces

Great for desert plants with long taproots - typically 4 x 8 in

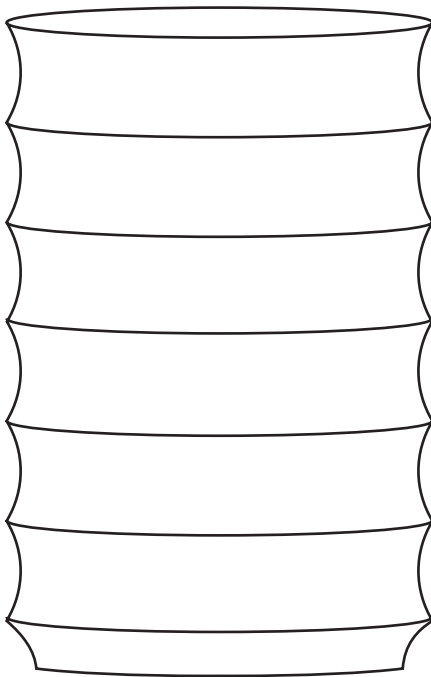
Tall Wiggle



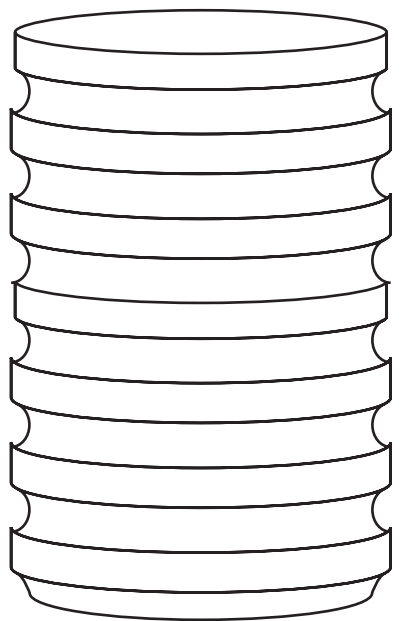
Tall Cylinder



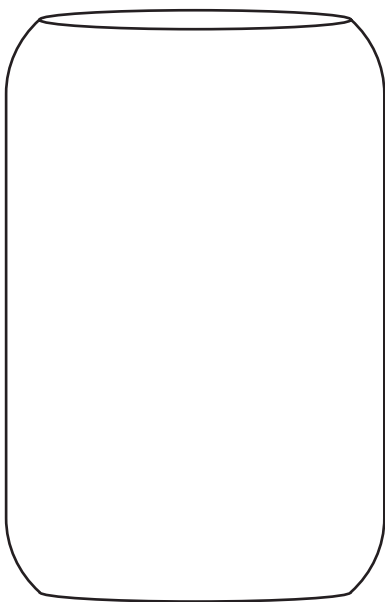
Tall Scalloped



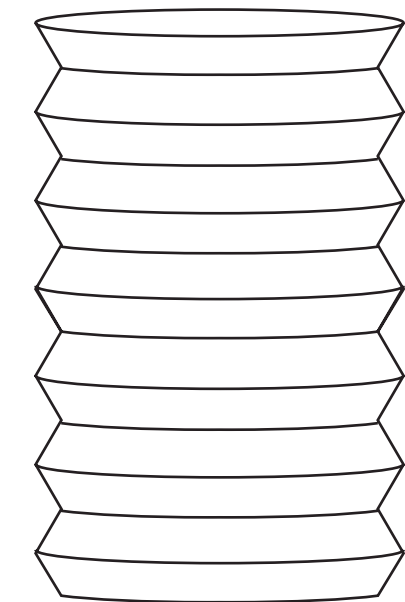
Tall Tiered



Tall Soft



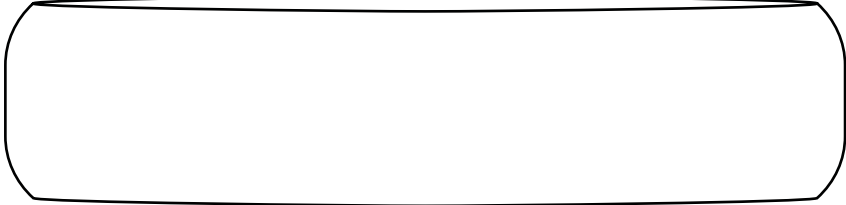
Tall ZigZag



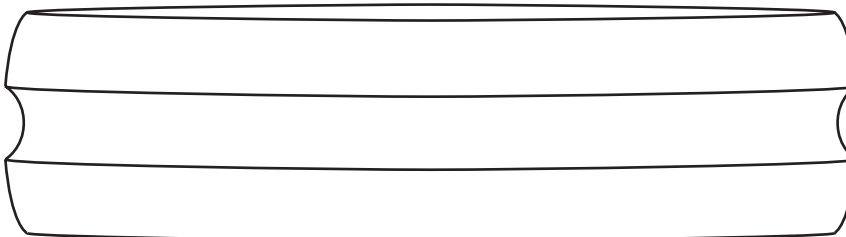
## Wide pieces

Great for succulents or plants with wide root bases —typically 8x3inch

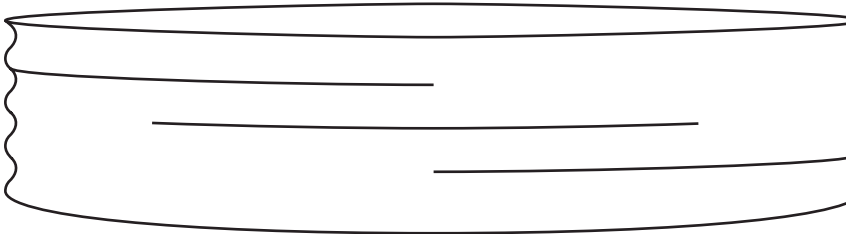
Wide Soft



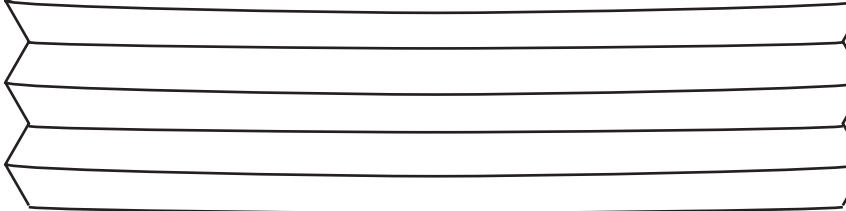
Wide Hourglass



Wide Wiggle



Wide ZigZag



Wide Zig



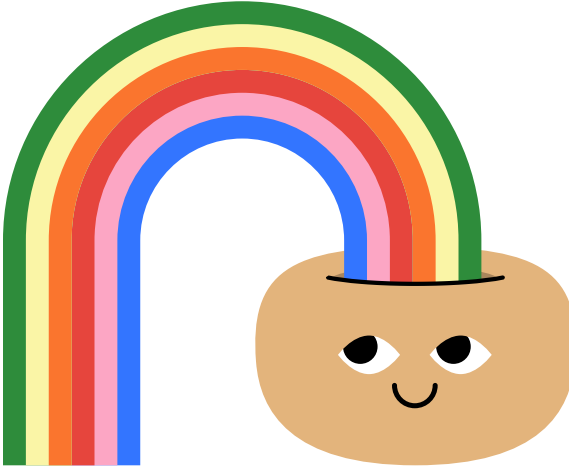


# Glazes

CERAMAX

## Reminder

Each glaze is formulated by hand and subject to slight variation but will come out close to how they are portrayed in this sheet

|                                 |                                                                                     |                                |                                                                                      |                                                                                         |                                                                                       |                                                                 |                                                                                       |                                     |                                                                                       |                                                                                        |                                                                                       |
|---------------------------------|-------------------------------------------------------------------------------------|--------------------------------|--------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|-----------------------------------------------------------------|---------------------------------------------------------------------------------------|-------------------------------------|---------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Berry</b><br>on Natural      |    | <b>Lavender</b><br>on Natural  |    | <b>Denim</b><br>on Natural<br>(Some added irregularity can be expected with this glaze) |    | <b>Forest Green</b><br>on Natural                               |    | <b>Lemon</b><br>on Natural          |    | <b>White</b><br>on Natural                                                             |    |
| <b>Light Blue</b><br>on Natural |   | <b>Sage</b><br>on Natural      |   | <b>Mermaid</b><br>on Natural                                                            |   | <b>Unicorn</b><br>on Natural                                    |   | <b>Norwegian Wood</b><br>on Natural |   | <b>White</b><br>on Dark                                                                |   |
| <b>Plum</b><br>on Natural       |  | <b>Green Tea</b><br>on Natural |  | <b>Sea Green</b><br>on Natural                                                          |  | <b>Honey</b><br>on Natural                                      |  | <b>Black</b><br>on Dark             |  | <b>Pink</b><br>on Natural<br>(Some added irregularity can be expected with this glaze) |  |
| <b>Navy</b><br>on Dark          |  | <b>Green Tea</b><br>on Dark    |  | <b>Pumpkin</b><br>on Dark                                                               |  | <b>Honey</b><br>on Dark<br>(a bit more matte with honey flecks) |  |                                     |                                                                                       |                                                                                        |  |



# Zazzle



## Why the heck not?

Let's make it special! The base shape and clay body options hopefully allow for an affordable way for these pieces to be in more homes with more plants for more folks! If your shop has space for different price points, I also love working together to design something special that you or your customers have been looking for. Here are a few favorites that I've worked on with some folks!

### Full dip

Works well for all shapes



### Half dip or Drip

Works well for simpler and soft shapes



### Taping

Works well for simpler shapes



### Hanging

Does not work well for all shapes, but works nicely for more regular or round shapes





**T H A N K Y O U**

